

## **STUDENTS' SPEAKING DIFFICULTIES IN ESP: ENGLISH FOR ACCOUNTING**

**Angga Prasongko**

Universitas Islam Kadiiri

prasongkoangga@uniska-kediri.ac.id

### **ABSTRACT**

This study aims to find problems that influenced the student's speaking difficulties in English Specific Purposes especially in the accounting field. The results are necessary to find some solutions so it can graduate qualified students who are ready for facing some futures career challenge. Nowadays interpersonal communications skill is required for employees. This research conducted in the accounting study program and the students as key informants. This study uses a descriptive qualitative approach. According to the findings, internal and external factors both have an influence on students' speaking difficult. The recommendations from this research are by creating good emotional relationships between teacher and students, conducting students cantered learning, and fun cooperative learning.

Key Words: English for Accounting, ESP, communication, speaking

### **INTRODUCTION**

Communications skill is something important skill needs to be mastered; this is because communication is a tool for understanding the needs of other humans' activities. Language is the main tool used by humans to communicate one and each other. In line with this, (Atika, 2017) stated that the main purpose of communication is the language that we used to communicate with others must be known and understood. Language has a very important role in everyday life. If there is no language, there will be no communication between one person and another. In the field of work, that the most of the activities use interpersonal communication, the ability to communicate is very important for every employee (Monica, 2021). Active communication is needed in the workplace because it has a role and bridges work activities. Communication is a technique that can give satisfaction to other workers. The ability to communicate shows that every worker must have the ability to build connectivity between people and leaders (Adinda, 2023).

Today, employees are required to be experts in their fields and proficient in using international languages. English as an international language, namely the language of instruction used by people from different countries in different fields (Dima-laza, 2016). Because English is a global language, mastering English skills is necessary. To realize, the Indonesian government decided English as learning course that implemented teaching in schools. Learning level starts from elementary to college.

Graduates are required to have the ability to face the future career prepared in the learning process. The language skills that they have to be mastered is speaking skill. Speaking is an expression of one's thoughts and feelings in the form of language sounds. It can be interpreted that speaking is important to deliver every speaker's information. In fact, it was found that students were unable to speak English nor fluently during the teaching and learning process in class. They have difficulty speaking English, it makes the learning communication lay to work properly. The skills that most difficult to learn is speaking skill. This result is the same as the results of research conducted by (Palupi, 2022) that speaking is the most difficult skill to learn than other English skills. Based on this background, research is needed to find the students' difficulties influenced in speaking English to determine some suggestions to solve these problems,

## **RESEARCH METHOD**

A qualitative approach is used in this investigation. It used to learn a full description of a study item. Due to the descriptive nature of the qualitative data that will be presented, a qualitative descriptive technique is used. The findings of this study are based on data that was collected honestly and without any additional processing. This study aims to fully define the social order's pattern, investigate it, and shed light on phenomena that arises there in order to carry out learning generally. (Sugiyono, 2014). Reduction, data display, and conclusion-drawing stages were all part of the data analysis procedures used. Source triangulation is the method for ensuring the accuracy of the data utilized in this research. The study was conducted at the accounting program, economics faculty in UNISKA-

Kediri. The research subject from this research used key informants who were accounting students at the economics faculty who had completed English courses.

## **FINDINGS AND DISCUSSION**

The research's conclusions, which were reached through interviews and direct observation, data analysis, and results on students' difficulties in English four accounting, as well as suggestions for how to address those issues, are as follows:

### **A. Factors that influence students' speaking difficulties:**

The causes of students' speaking difficulties in English for accounting are demonstrated in the next paragraph.

#### **1. Internals Factors**

The first issue that affected students' speaking difficulties is a result of the students themselves. According to the study's findings, the group of students' speaking difficulties are impacted by their low vocabulary knowledge, grammar, pronunciation, shame, and anxiety when speaking in English, as well as their lack of motivation. It is evident from the study's findings that all of them are internal variables. The linguistic and psychological factors that affected students' speaking difficult. The linguistic factor happened because students has limited vocabulary mastery. They are also challenging to construct verbally in correct grammar. Then they have pronunciation problem. That data conducted by free form structured interview.

In addition, the psychological factors consist of feeling shame, fear and lack of motivation. This is in accordance with study by (Fatimah, 2021) which found that the linguistics aspect includes a lack of vocabulary, a lack of understanding of grammar, and difficult-to-pronounce English terms. Because linguistics is the fundamental basis for good speech. Edam Tayes in (Fatimah, 2021) states that there are four main categories of students while speaking English. low vocabulary knowledge, grammar, and pronunciation. These are the four categories that have an impact on students speaking performance. According to (Zulfitri, 2020) psychological factors are one of the factors that

influenced students' speaking difficulties. Among them; Feelings of shame, psychologically they will be discouraged if others laugh at them when they mispronounce English words. It makes them ashamed and afraid to speak English.

## **2. External Factors**

Factors that influenced students' speaking difficulties from outside the learner are called external factors. From the result it can be concluded that learning environment and lectures' teaching method are most influenced the influenced students' speaking difficulties. The learning environment is very closely allied to the success of learning English. This study was found that the feeling of happiness and freedom to express feeling is closely related to the learning environment. When the teaching atmosphere, lecture, and learning environment is congruence, it effected to the students' feelings. It happened when the lecturer provides chance for students to practice speaking without feeling disappointed, they make a little mistake. It has impact on improving students' speaking competence. Creating a comfortable classroom for students will have an impact to turn down their embarrassment and encourage them to speak English. This is in line with research conducted by (Hermawan, 2020) Based on the findings, research using multiple linear regression shows that the learning environment has a beneficial impact on the achievement of students.

The teacher has an important role in the classroom. As a determinant of learning methods, lecturers must be able to present methods that are appropriate to student problems. Lecturers must be able to act as a facilitator who is a friendly, motivate and increasing students' self-confidence. The results of the study stated that students felt happy when directly involved in speaking practice activities. The group learning method can make them more confident and feel directly involved when practice speaking in front of the class. They think that variations teaching method in speaking class increased their spirit. Research by (Suripah, 2022 established that lecturers' teaching techniques had an important and positive effect on the academic achievement of learners.

**B. Recommendation's strategy to solve students' speaking difficulties**

Here some recommendations to solve students' speaking difficulties

- 1. Teacher-students emotional bounding.** This strategy will create a chemistry between teacher and students. The sense of comfort zone bounding will eliminates students' fear and increasing self-confidence. Research has been conducted (Sari, 2018) that a positive relationship between instructors and students can increase students' self-confidence and creativity
- 2. Students cantered learning.** The involvement of students in teaching and learning activities will have an impact on the habituation of using English. During learning exercises, students must immediately practice using English. These activities can increase student learning motivation which has a psychological effect. Research with similar results has been conducted (Widyanto, 2022) stated that learning Student Cantered Learning is more effective for students' thinking and learning outcomes.
- 3. Fun and cooperative learning activity.** The activity is an adaptation of a fun and active teaching style. A possible approach is to use some education games. Fun learning activities can have an effect on increasing learner understanding and students' participation in speaking practice. This activity will create good communication without fear of embarrassment and making mistakes. According to study by (Prasongko, 2021), using games as teaching tools might help students learn while having fun. Additionally, research by Wati (2007) shows that the cooperative learning strategy might encourage students to actively collaborate and engage in conversation. The most important aspect is that students have the confidence to speak up and are confident in their self.

**CONCLUSION**

According to the findings of the research mentioned before, two factors that influenced students' speaking difficulties of accounting students. Internal factors consisting of linguistic and psychological aspects of the learner. On the other hand, the second factor is the external factor which consists of the learning environment and the lecturer's teaching methods. To solve this problem the researcher, suggests some strategies, there are; Teacher-students emotional bounding, Students centered learning, Fun and cooperative learning activity

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